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PRESS RELEASE

**College Graduates Are Not Ready for the Workplace**

Perkasie, PA: Today's college students are not prepared to enter the workplace. Their employers say so, their college career centers say so, and even recent college graduates themselves say so. To help them, career expert Alfred Poor, PhD, has written his latest book, "**7 Success Secrets That Every College Student Needs to Know!**" which is available now in time for holiday gifts.

Parents and grandparents have good reason to worry about how their college-age children will make it in today's job market. According to a Rutgers University study, only 51% of the students who graduated from a four-year college program in the past five years currently have full-time jobs. And many do not have a job in an area for which they studied.

It's not enough to simply land a job these days; students must learn how to hold onto that all-important first job after graduation. Not only do they need a good résumé and need to do well in a job interview, they need to know how to be a good employee. Unfortunately, many are lacking in these "soft skills"; managers complain that their young workers have a sense of entitlement and low work ethic.

Leading author and speaker Alfred Poor shows students how they can succeed by becoming valued and productive members of their company. This makes them less likely to lose their jobs even when the company has to downsize, and can speed increased responsibilities and promotions. His book, "7 Success Secrets," provides commonsense strategies that college students and recent graduates can use to improve their attitudes and work skills. The short book is written in a friendly conversational style, packed with advice that is easy to read and easy to apply. Readers will learn:

- Three essential skills that will gain the support of co-workers at all levels
- One surprising lesson from fast food that applies in any job
- What their primary responsibility really is, no matter what their job description says

"**7 Success Secrets That Every College Student Needs to Know!**" is available now for \$19.97 on [Amazon.com](http://Amazon.com), on [Barnes&Noble.com](http://Barnes&Noble.com), or any bookstore. Review copies available on request.

**About the Author:** Alfred Poor, PhD, is a writer, speaker, and trainer with a worldwide reputation. He has experience as a guest on television and radio, and was co-host of a live radio show in New York City for more than eight years. He presents his upbeat message with energy and humor, and welcomes the opportunity for live interaction with audience members.